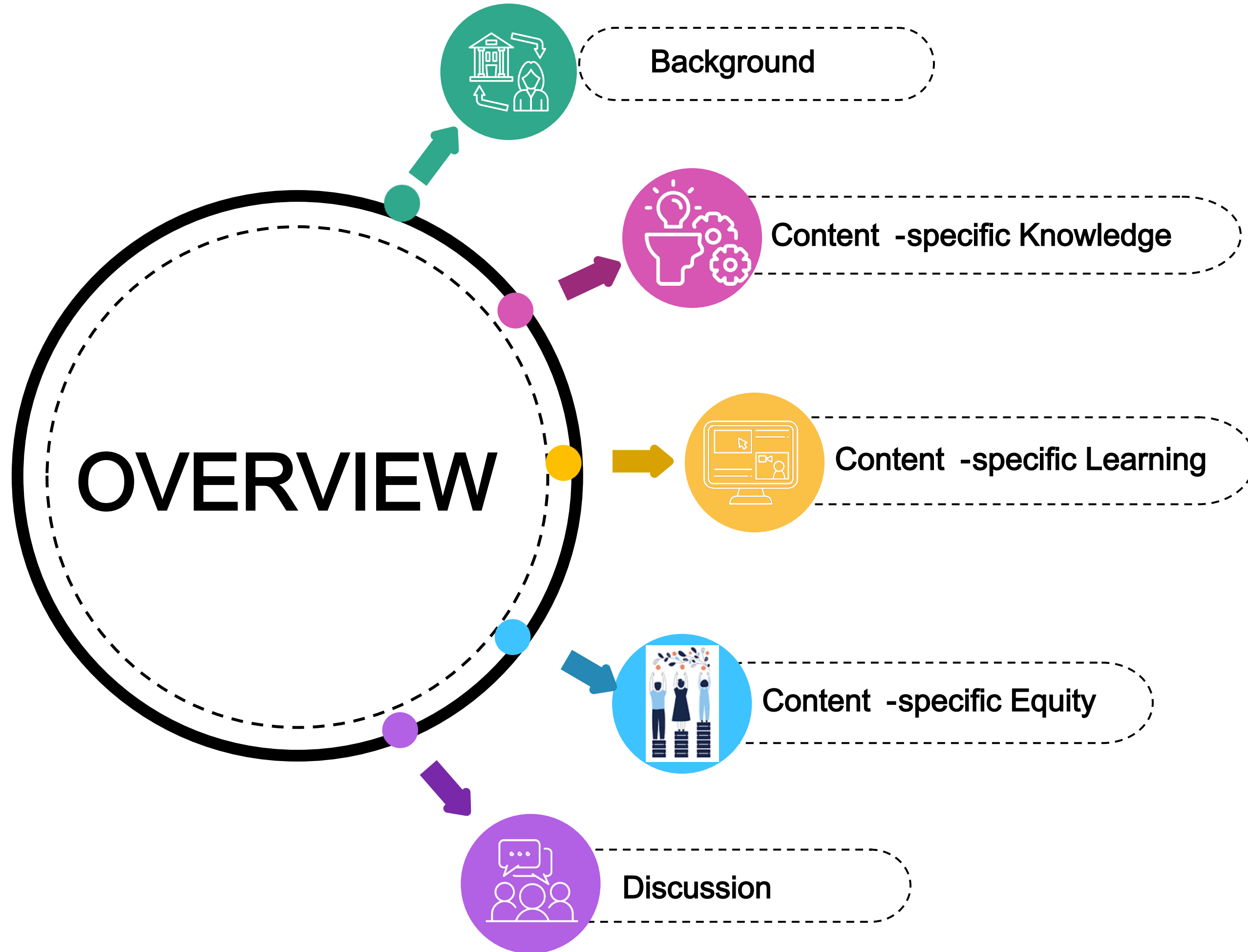


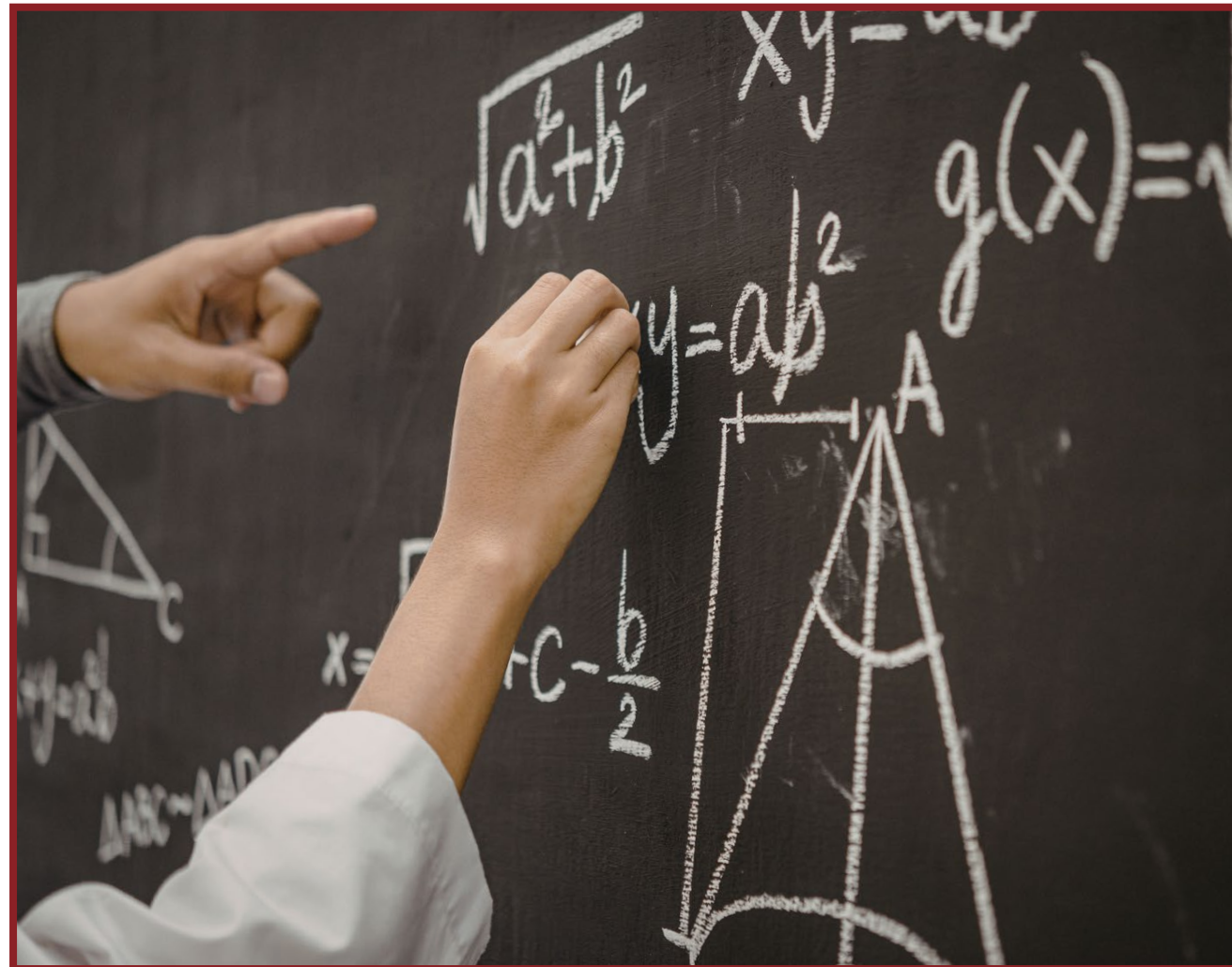


***Why Content-Specific Expertise Matters:  
Identifying, Measuring, and Developing  
Mathematical Knowledge for Teaching***

**Yasemin Copur -Gencturk**







Background



Enhancing Teacher Capacity



Improving Student Learning & Belonging



Research Interest



**Content-specific Knowledge for Teaching**  
Identification & measurement of the knowledge and skills key to teaching mathematics.

**Content-specific Learning Opportunities**  
Identification & development of effective learning opportunities for teachers to develop expertise.

**Content-specific Equity**  
Identification and removal of barriers in teaching and learning mathematics to ensure all students excel in math.



scienceofteachingmath.com



### Welcome to STM

The Science of Teaching Math (STM) is a research group that focuses on teachers' acquisitions of knowledge and pedagogical skills and the transfer of these skills in to their practice, with special attention to issues of equity. STM also works to identify critical learning opportunities that are key to developing teachers' knowledge and skills and which teacher- and teaching-related issues will help eliminate inequities in the mathematics classroom.

To get in touch with the team, please feel free to reach out below.

Contact Us →



Ahreum Han  
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Danielle Silvaggio  
PhD Student

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### Science of Teaching Math

@scienceofteachingmathematics · 194 subscribers · 31 videos

Welcome to The Science of Teaching Math (STM)! ...more

scienceofteachingmath.com and 5 more links

Customize channel

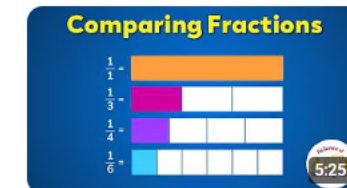
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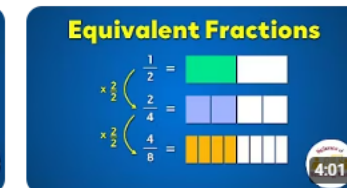
Latest

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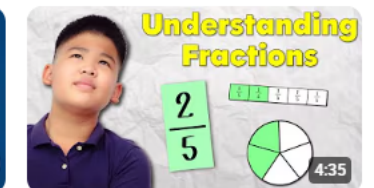
Oldest



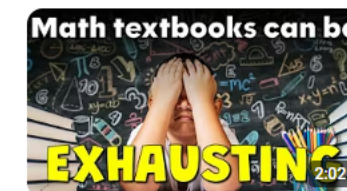
How to Teach Comparing Fractions  
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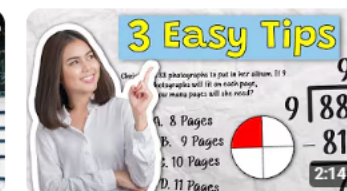
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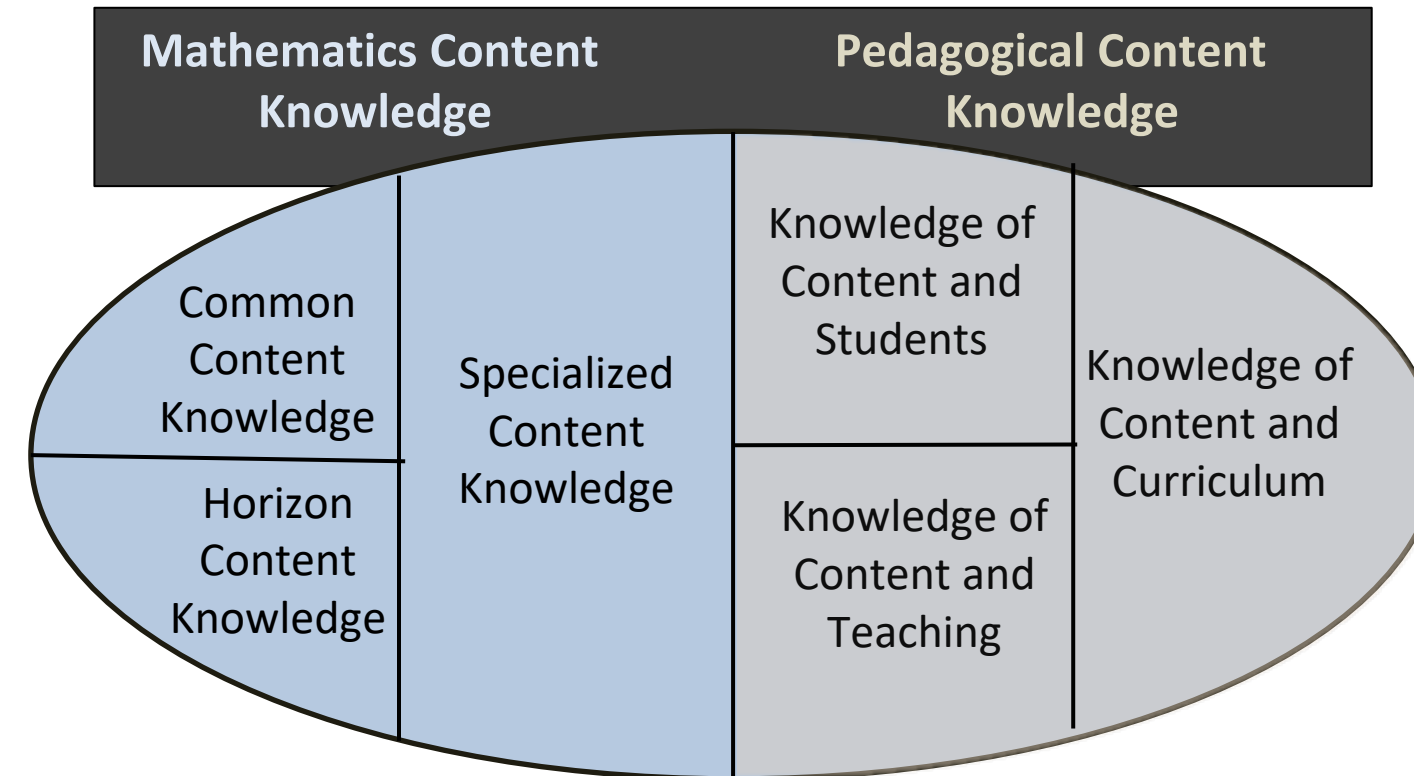
Tips for Solving Math Word Problems



How to Help Students Become Effective Problem Solvers



Content -specific Knowledge



**Copur-Gencturk, Y. (2015).** The effects of changes in mathematical knowledge on teaching: A longitudinal study of teachers' knowledge and instruction. *Journal for Research in Mathematics Education*, 46(3), 280-330. <https://doi.org/10.5951/jresmetheduc.46.3.0280>.

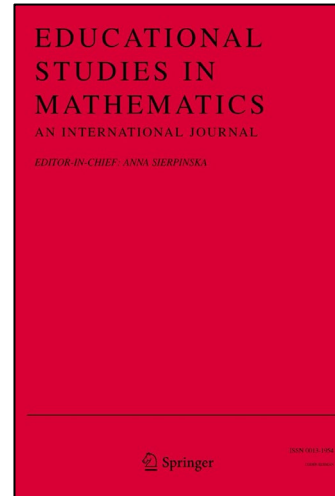


**Copur-Gencturk, Y., Tolar, T., Jacobson, E., & Fan, W. (2019).** An empirical study of the dimensionality of the mathematical knowledge for teaching construct. *Journal of Teacher Education*, 70(5), 485-497. <https://doi.org/10.1177/0022487118761860>.

Content-Spe  
Identification  
knowledge a  
mathematics



# Content -specific Knowledge



**Copur-Gencturk, Y. (2021).** Teachers' conceptual understanding of fraction operations: Results from a national sample of elementary school teachers. *Educational Studies in Mathematics*, 107(3), 525-545.

<https://doi.org/10.1007/s10649-021-10033-4>.



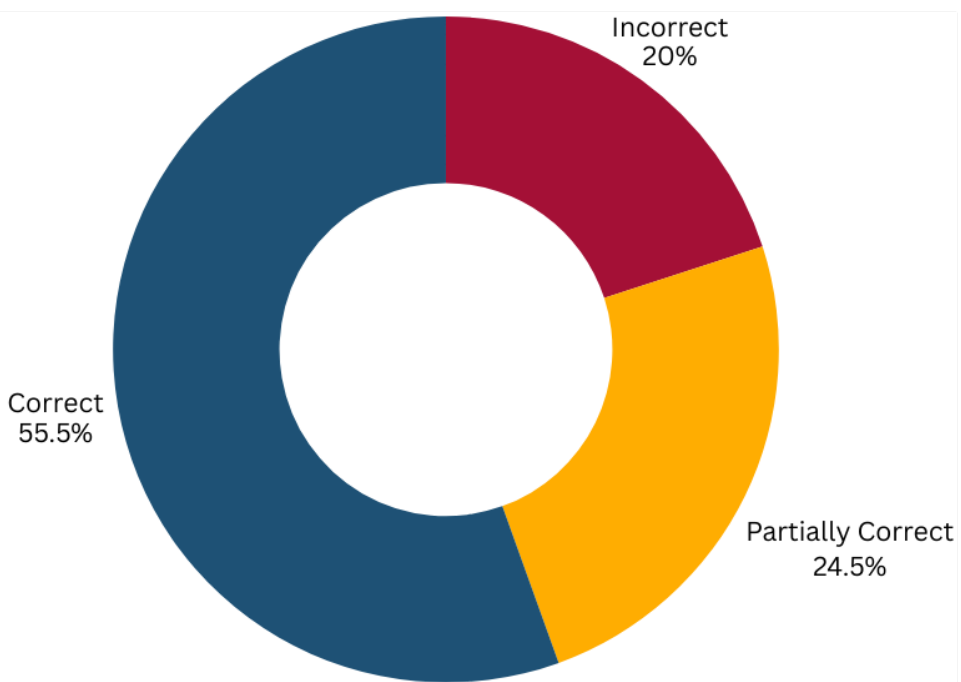
You must have a common denominator and create equivalent fractions, otherwise your answer will not be correct.

When adding Fractions it is necessary to add like units because a fraction is an equal part of a whole. So in order for us to add we have to make sure that the fractions we are adding are all of the same size first.

For example

$$\frac{1}{2} + \frac{1}{4}$$

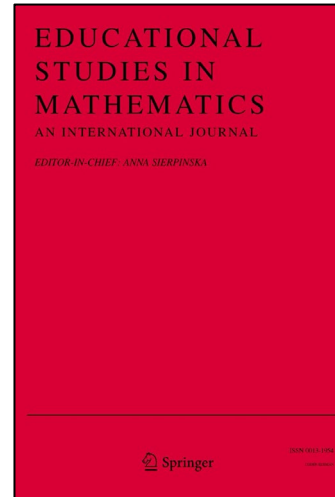
← Both are parts of a whole but represent different sized units of the whole, we can ~~change~~<sup>fix</sup> this by changing the units to a similar size



Content -specific Knowledge



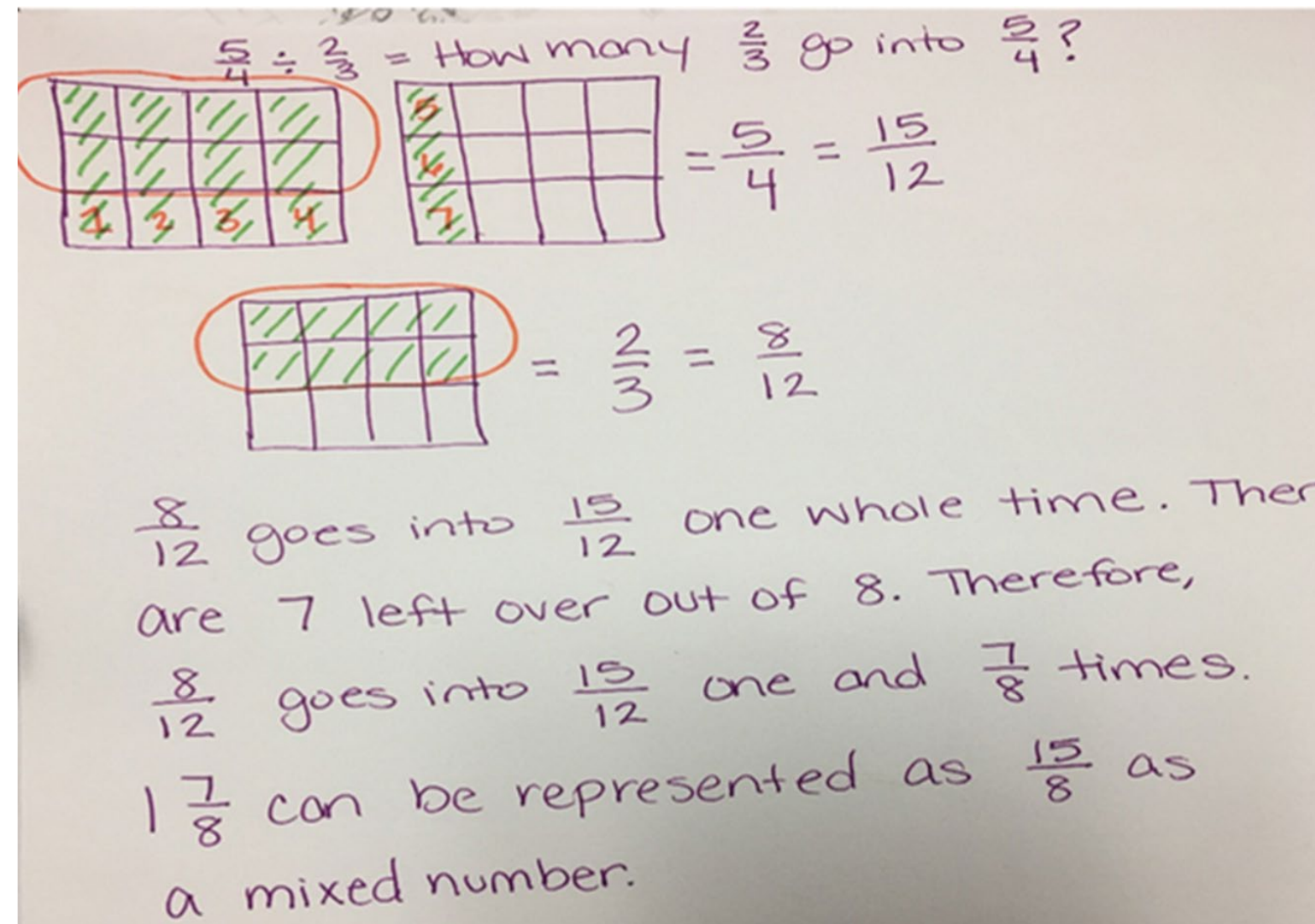
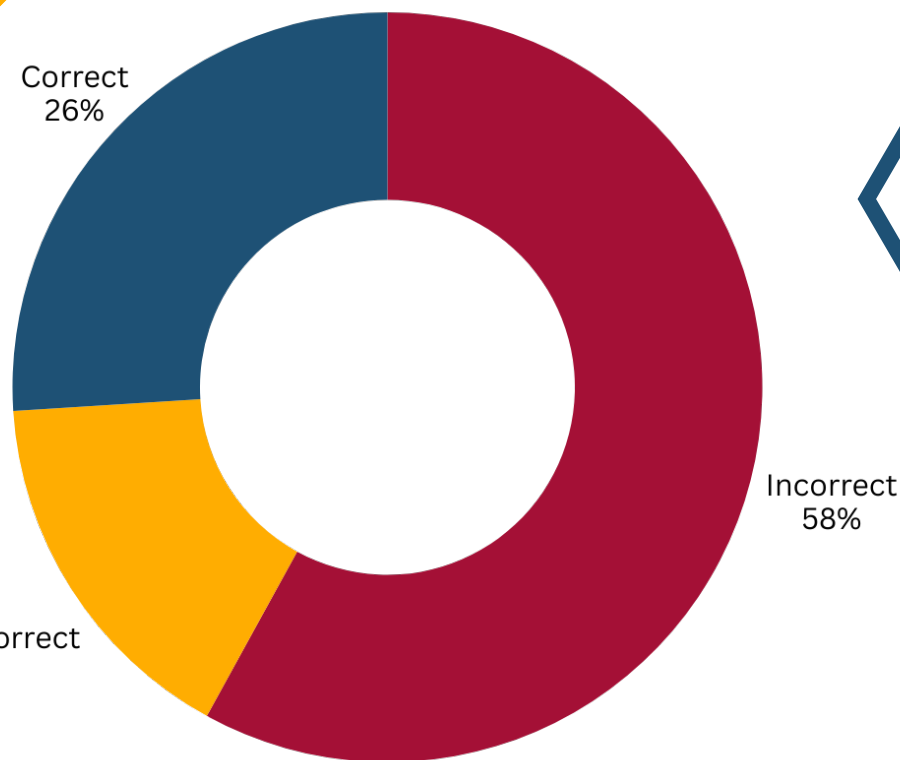
1 Conceptual Understanding



**Copur-Gencturk, Y. (2021).** Teachers' conceptual understanding of fraction operations: Results from a national sample of elementary school teachers. *Educational Studies in Mathematics*, 107(3), 525-545. <https://doi.org/10.1007/s10649-021-10033-4>.



Sorry, Ms. Bryson. You and I are in the same boat of procedural understanding and not conceptual.



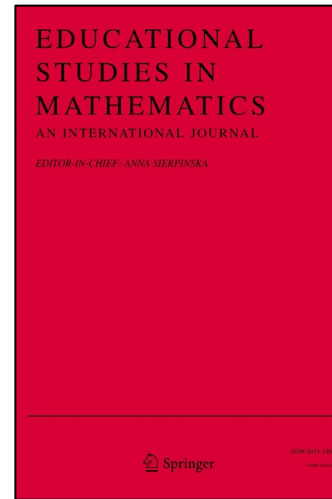
Content -specific Knowledge



1 Conceptual Understanding

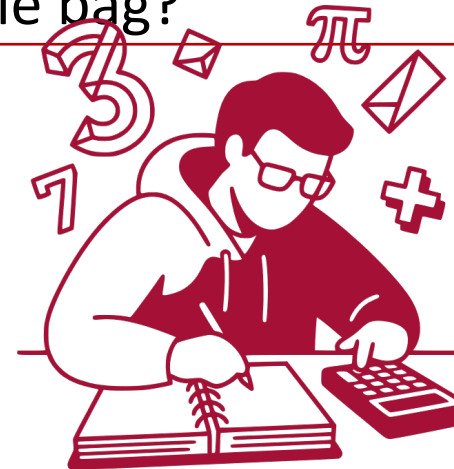
2 Strategic Competence

3 Mathematical Reasoning



**Copur-Gencturk, Y., & Doleck, T\*.** (2021). Strategic competence for multistep fraction word problems: An overlooked aspect of mathematical knowledge for teaching. *Educational Studies in Mathematics*, 107(1), 49-70. <https://doi.org/10.1007/s10649-021-10028-1>.

Max, the Wonder Dog, ate  $\frac{1}{4}$  of a bag of treats on Sunday. Each night after that, Max ate  $\frac{3}{16}$  of the bag. How many nights (including Sunday) would it take to finish the whole bag?



**Copur-Gencturk, Y., & Tolar, T.** (2022). Mathematics teaching expertise: A study of the dimensionality of content knowledge, pedagogical content knowledge, and content-specific noticing skills. *Teaching and Teacher Education*, 114, 103696. <https://doi.org/https://doi.org/10.1016/j.tate.2022.103696>.



Content -specific Knowledge



1 Knowledge of Mathematical Tasks

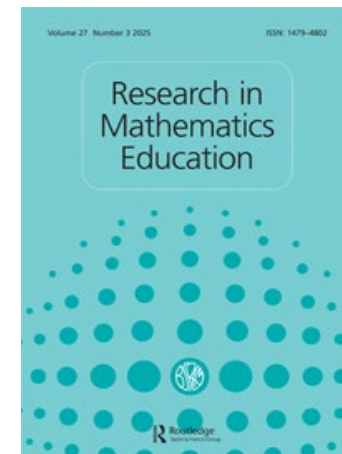
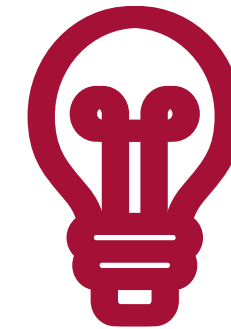
2 Knowledge of Students' Math Thinking

3 Knowledge of Math Teaching

1 Conceptual Understanding

2 Strategic Competence

3 Mathematical Reasoning



**Copur-Gencturk, Y. & Ezaki\*, J. (2025).** Middle School Mathematics Teachers' Proportional Reasoning and its Relation to Their Content and Pedagogical Content Knowledge. *Research in Mathematics Education*. <https://doi.org/10.1080/14794802.2025.2462930>



## Research Interest



**Copur-Gencturk, Y., & Li, J\*.** (2023). Teaching matters: A longitudinal study of mathematics teachers' knowledge growth. *Teaching and Teacher Education*, 121, 103949. <https://doi.org/10.1016/j.tate.2022.103949>



**Copur-Gencturk, Y., & Atabas, S\*.** (2024). A Microgenetic Analysis of Teachers' Learning Through Teaching. *International Journal of STEM Education*, 11(1), 29. <https://doi.org/10.1186/s40594-024-00488-1>.

## Content-Specific Learning Opportunities

Identification & development of effective learning opportunities for teachers to develop expertise.

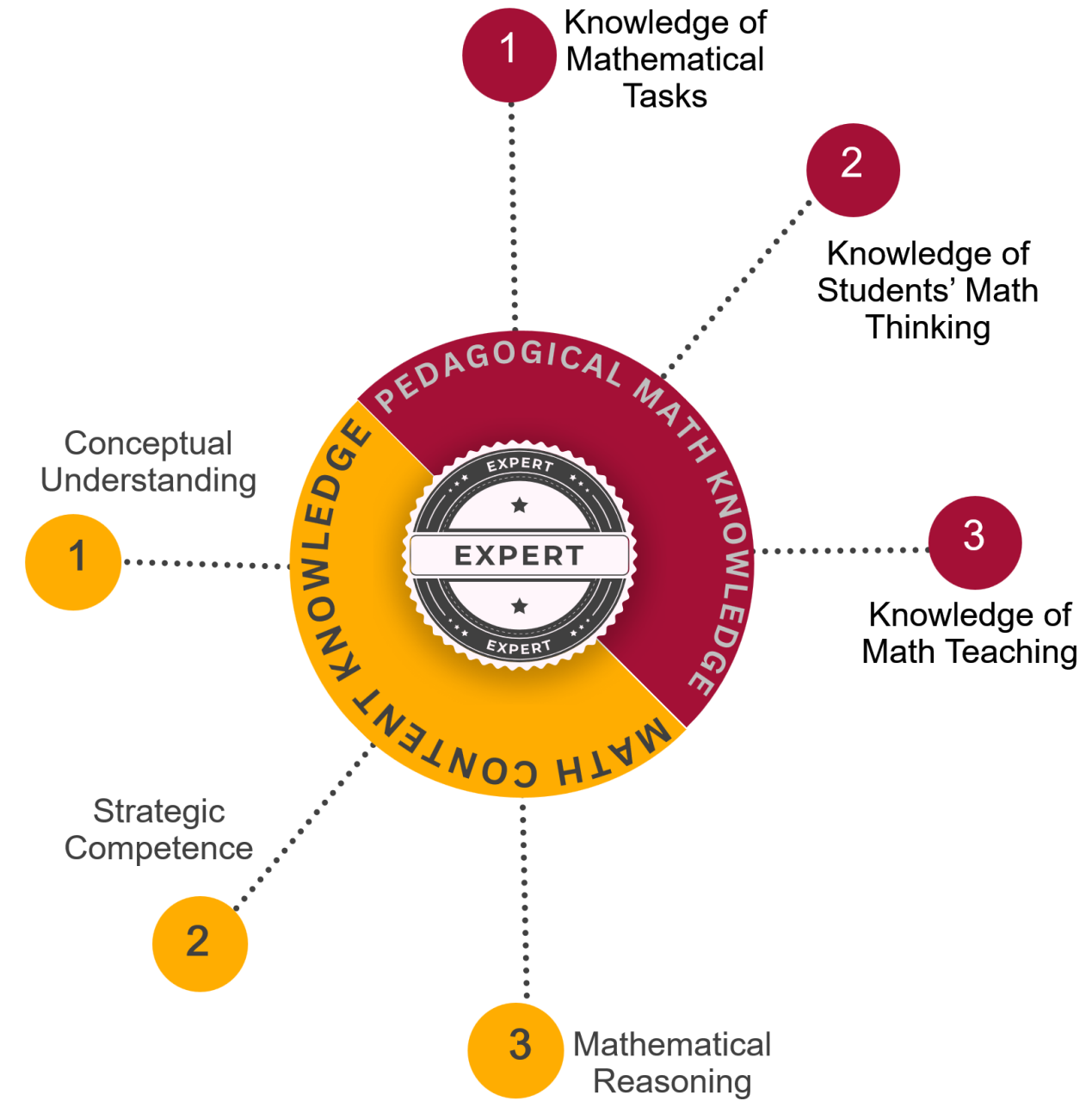


# Research Interest



## Content-Specific Learning Opportunities

Identification & development of effective learning opportunities for teachers to develop expertise.



## Content-specific Learning Opportunities



CONTENT-FOCUSED



EFFICIENT USE OF TIME



EASY ACCESS



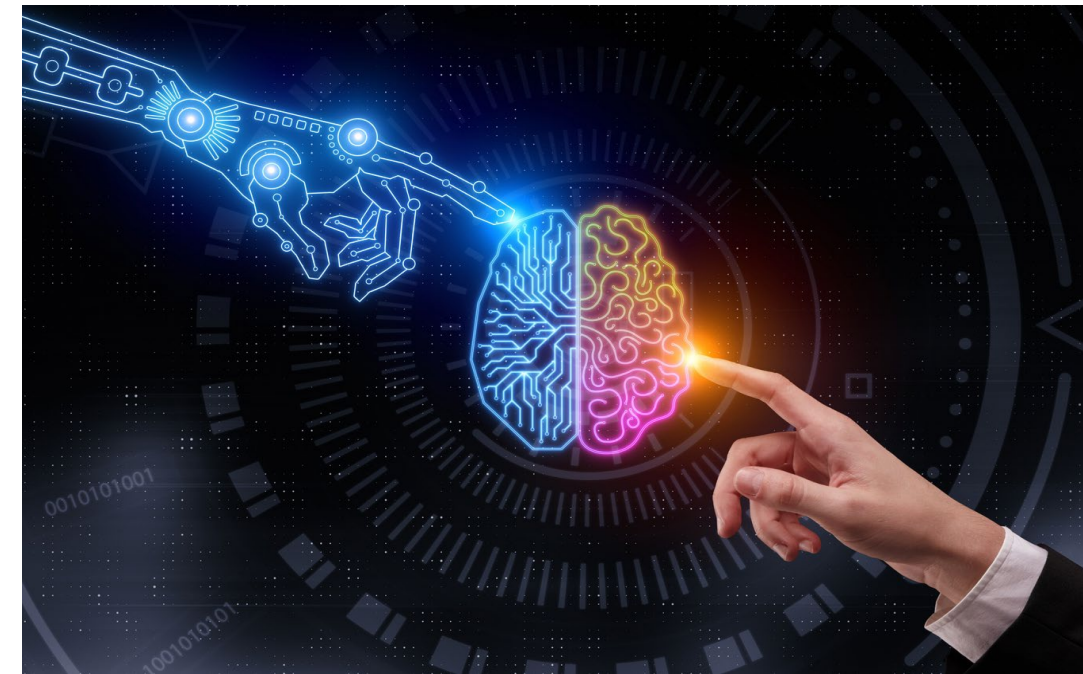
FLEXIBLE SCHEDULE



PERSONALIZED FEEDBACK

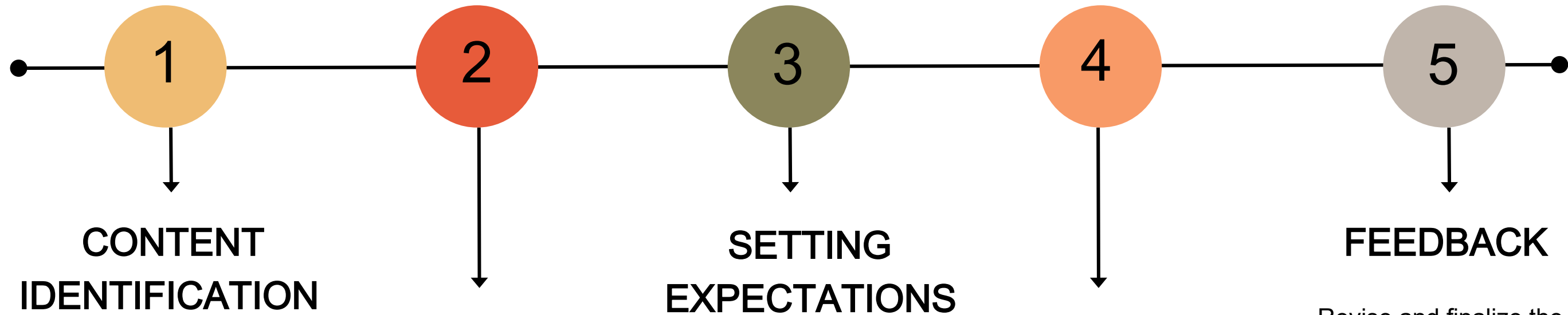


LEARNING BY DOING



AI as a Facilitator





### 1 CONTENT IDENTIFICATION

Identify the areas where teachers need professional support.



### 2 ACTIVITY DEVELOPMENT

Create activities that will help teachers learn the targeted content.



### 3 SETTING EXPECTATIONS

For each activity, determine what the learning objectives are.



### 4 SCAFFOLDING

Create hints to help teachers master expectations set for each activity.



### 5 FEEDBACK

Revise and finalize the activities based on the feedback received from teachers and educators.



## Content-specific Learning Opportunities

### Activity



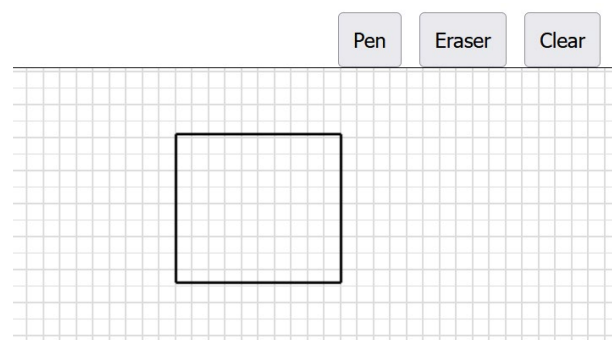
7 ft by 10 ft      17 ft by 20 ft  
27 ft by 30 ft      37 ft by 40 ft

The dimensions of four rectangle is given. Which rectangle looks more like a square? Explain your thinking.

### Expectations



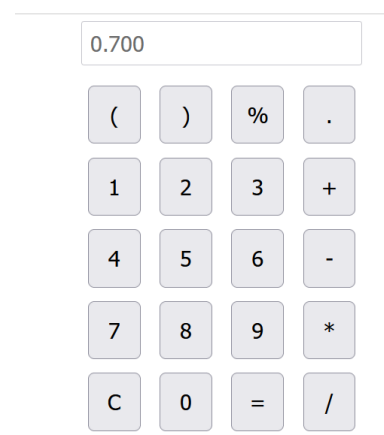
Correct Answer  
Correct Reasoning



### Hints



Conceptual  
Hands-on  
Concrete/Direct



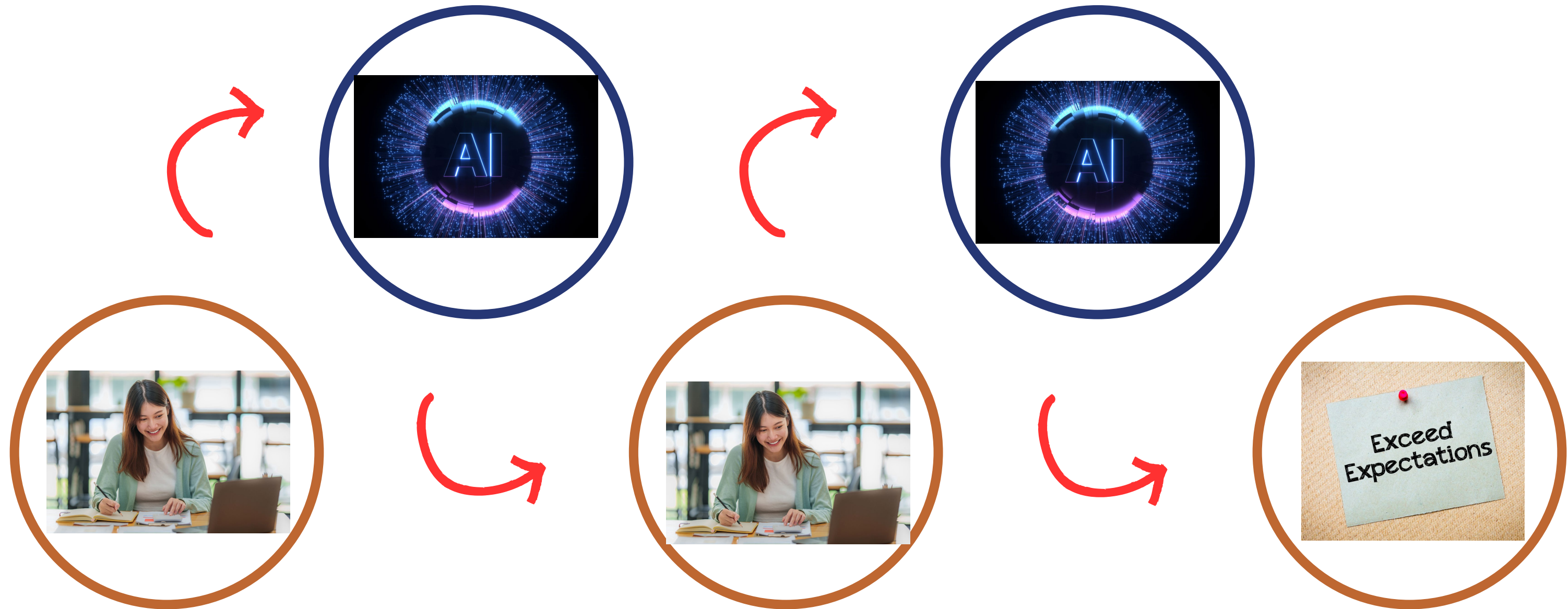
### Summary



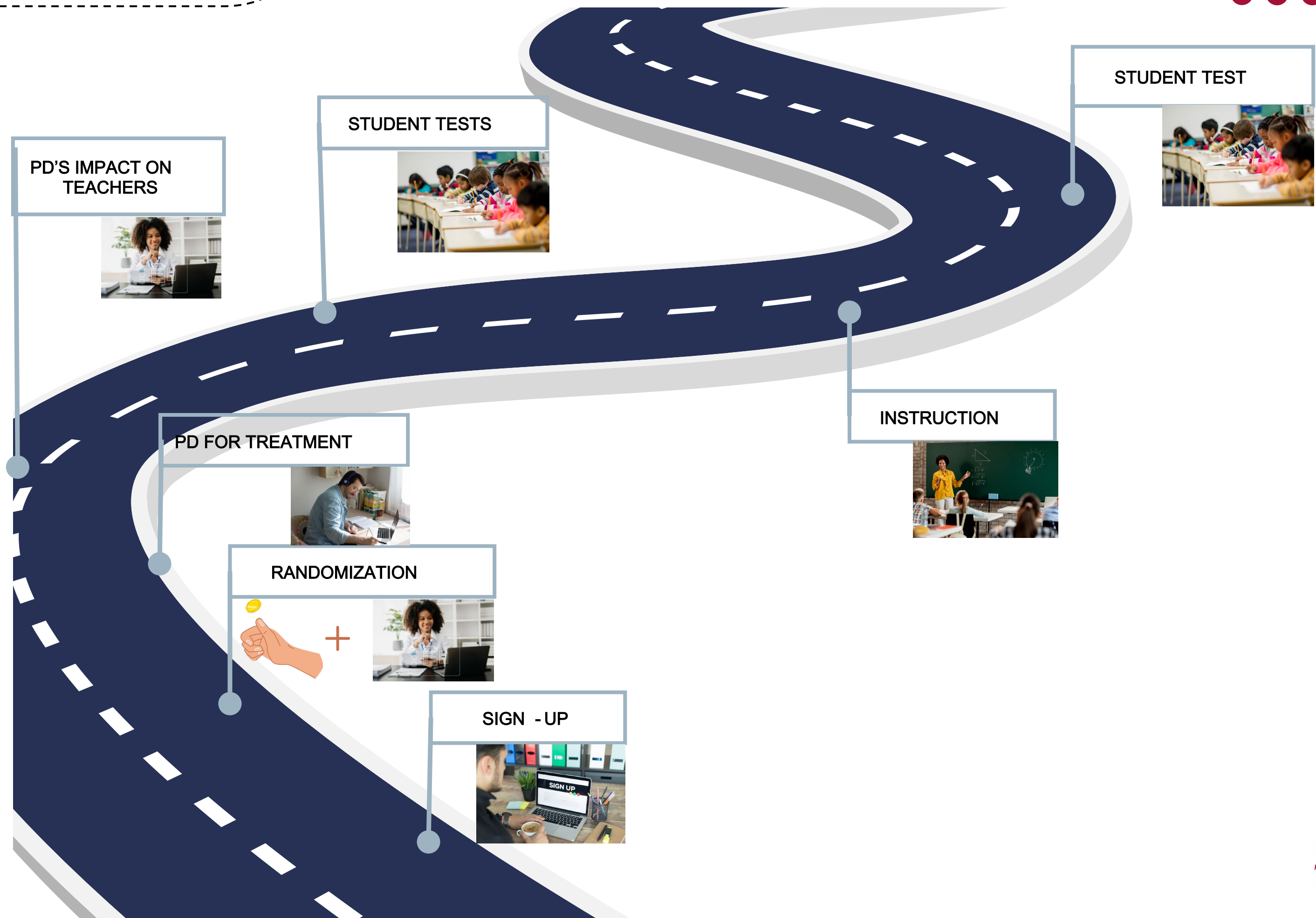
Key ideas covered  
in the activity



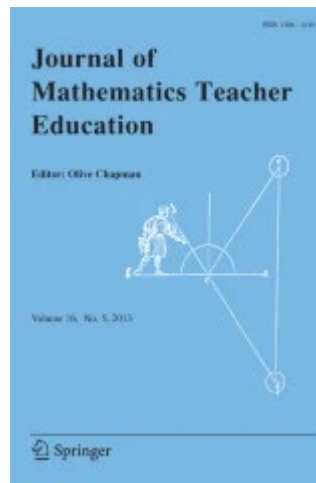
Content-specific Learning Opportunities



# Content-specific Learning Opportunities



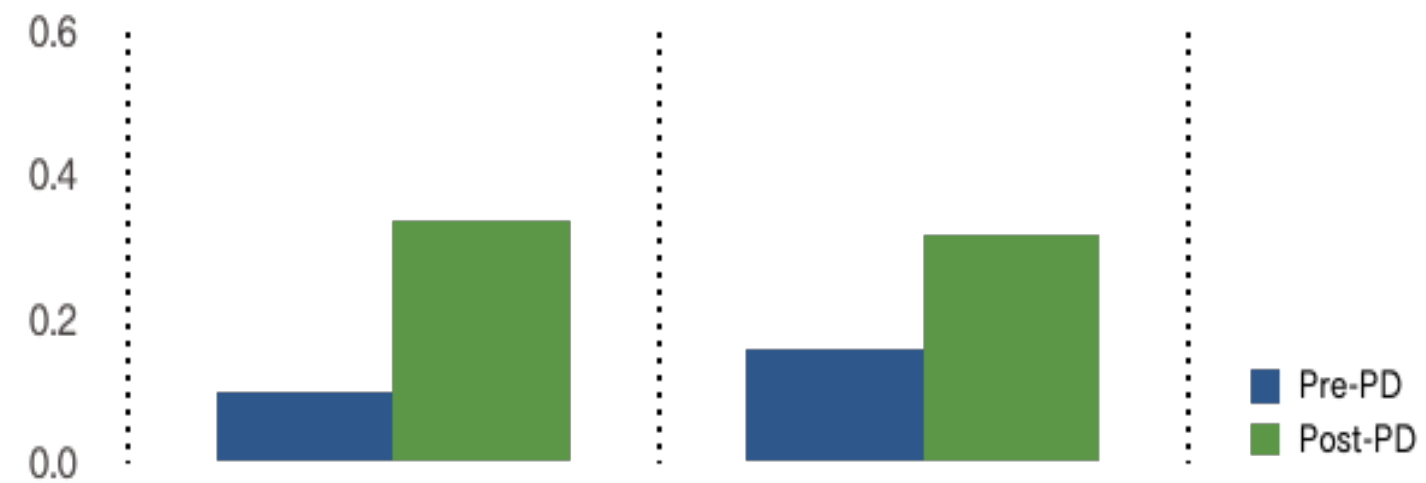
## Content-specific Learning Opportunities



Copur-Gencturk, Y., & Orrill, C. H. (2023). A promising approach to scaling up professional development: Intelligent, interactive, virtual professional development with just-in-time feedback. *Journal of Mathematics Teacher Education*.

<https://doi.org/10.1007/s10857-023-09615-1>

### Teacher Knowledge Before and After PD



## Content-specific Learning Opportunities



Copur-Gencturk, Y., Li, J\*, & Atabas, S\*. (2024). Improving teaching at scale: Can AI be incorporated into professional development to create interactive, personalized learning for teachers? American Educational Research Journal, 61(4), 767-802.

<https://doi.org/10.3102/00028312241248514>

3. There are 13 boys and 10 girls in the classroom. What is the ratio of boys to girls?



- a) 10 to 13                       b) 23 to 13  
 c) 13 to 10                       d) 23 to 10

When Sam and his friends get together, Sam makes a fizzy orange drink by mixing orange juice with soda.

On Friday, Sam makes 7 liters of fizzy orange by mixing 3 liters of orange juice with 4 liters of soda.

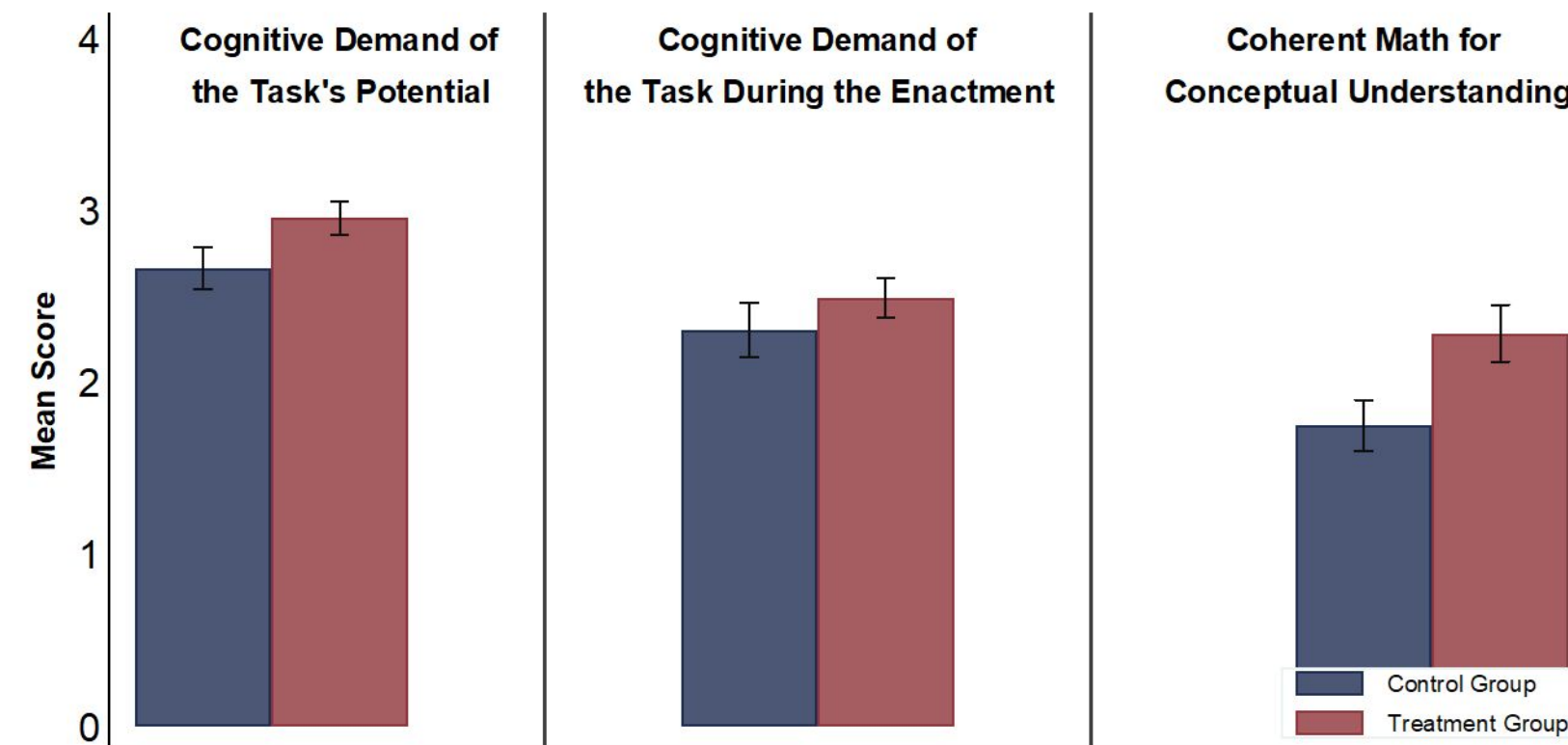
On Saturday, Sam makes 9 liters of fizzy orange by mixing 4 liters of orange juice with 5 liters of soda.



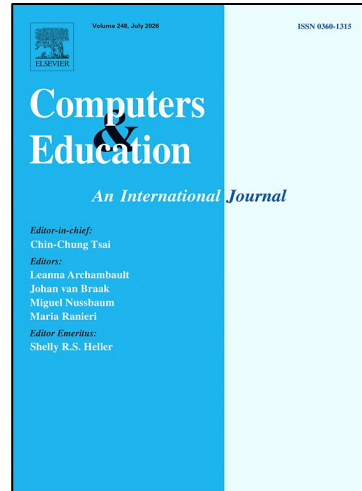
1. Does the fizzy orange on Saturday taste the same as Friday's fizzy orange, or different?

If you think it tastes the same, explain how you can tell.

If you think it tastes different, does it taste more or less orangey? Explain how you know.

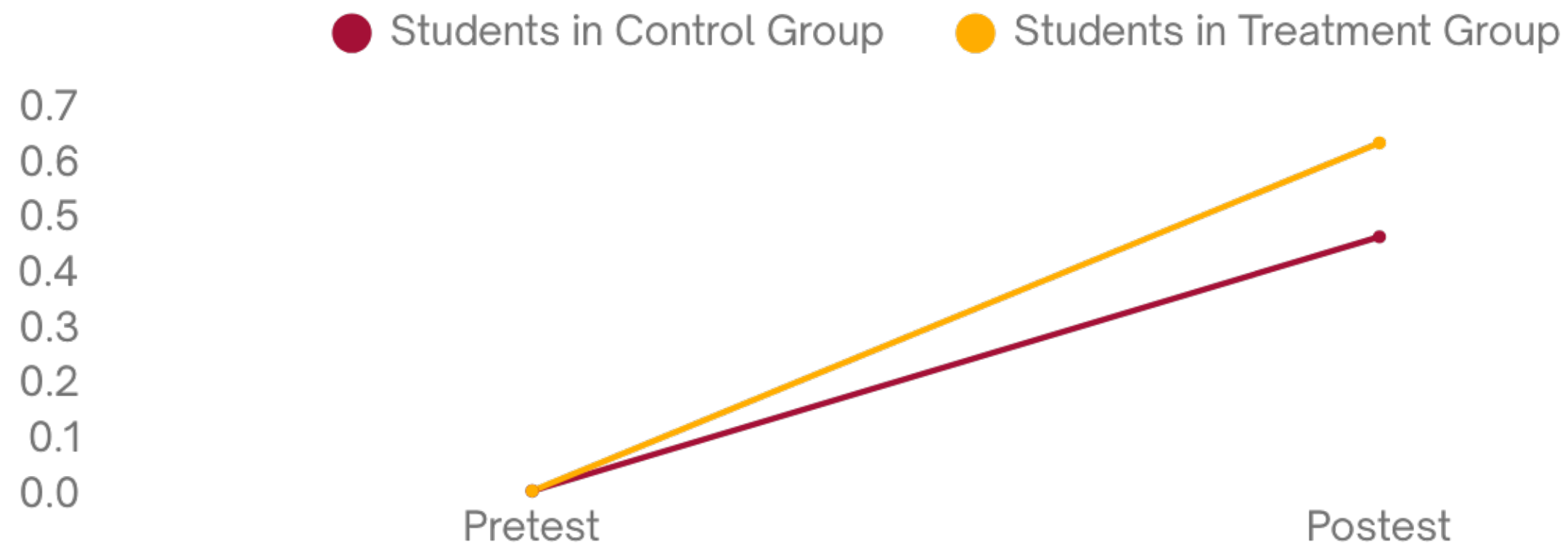


## Content-specific Learning Opportunities



**Copur-Gencturk, Y., Li, J\*., Cohen, A. S., & Orrill, C. H. (2024).** The impact of an interactive, personalized computer-based teacher professional development program on student performance: A randomized controlled trial. *Computers & Education*, 210, 104963.

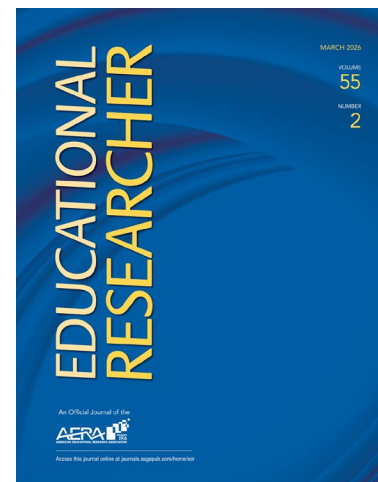
<https://doi.org/https://doi.org/10.1016/j.compedu.2023.104963>



*This impact is equal to 24 % of the average difference in math performance between 6 and 7 graders.*



# Research Interest

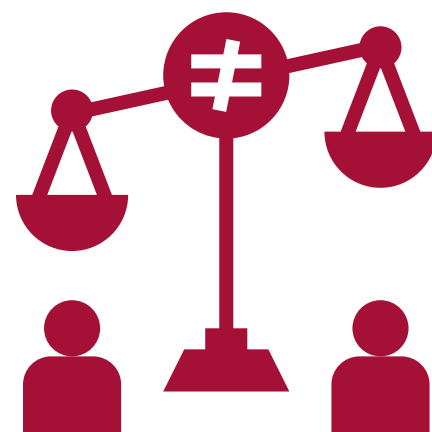


**Copur-Gencturk, Y., Cimpian, J. R., Lubienski, S. T., & Thacker, I\*.** (2020). Teachers' bias against the mathematical ability of female, black, and hispanic students. *Educational Researcher*, 49(1), 30-43. <https://doi.org/10.3102/0013189x19890577>.



## Content-specific Equity

Identification and removal of barriers in teaching and learning mathematics to ensure all students excel in math.



The growing number pattern below follows a rule.

$$\begin{array}{r} +1+2+3+4 \\ 3, 4, 6, 9, 13, \dots \end{array}$$

(a) Explain the rule.

$\frac{13}{9} - \frac{9}{4}$  your adding 1 every time.  $1+3=4+2=6+3=9+4=13$

### Question #1 Connor

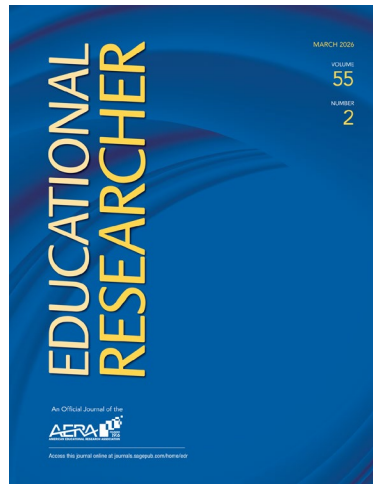
The growing number pattern below follows a rule.

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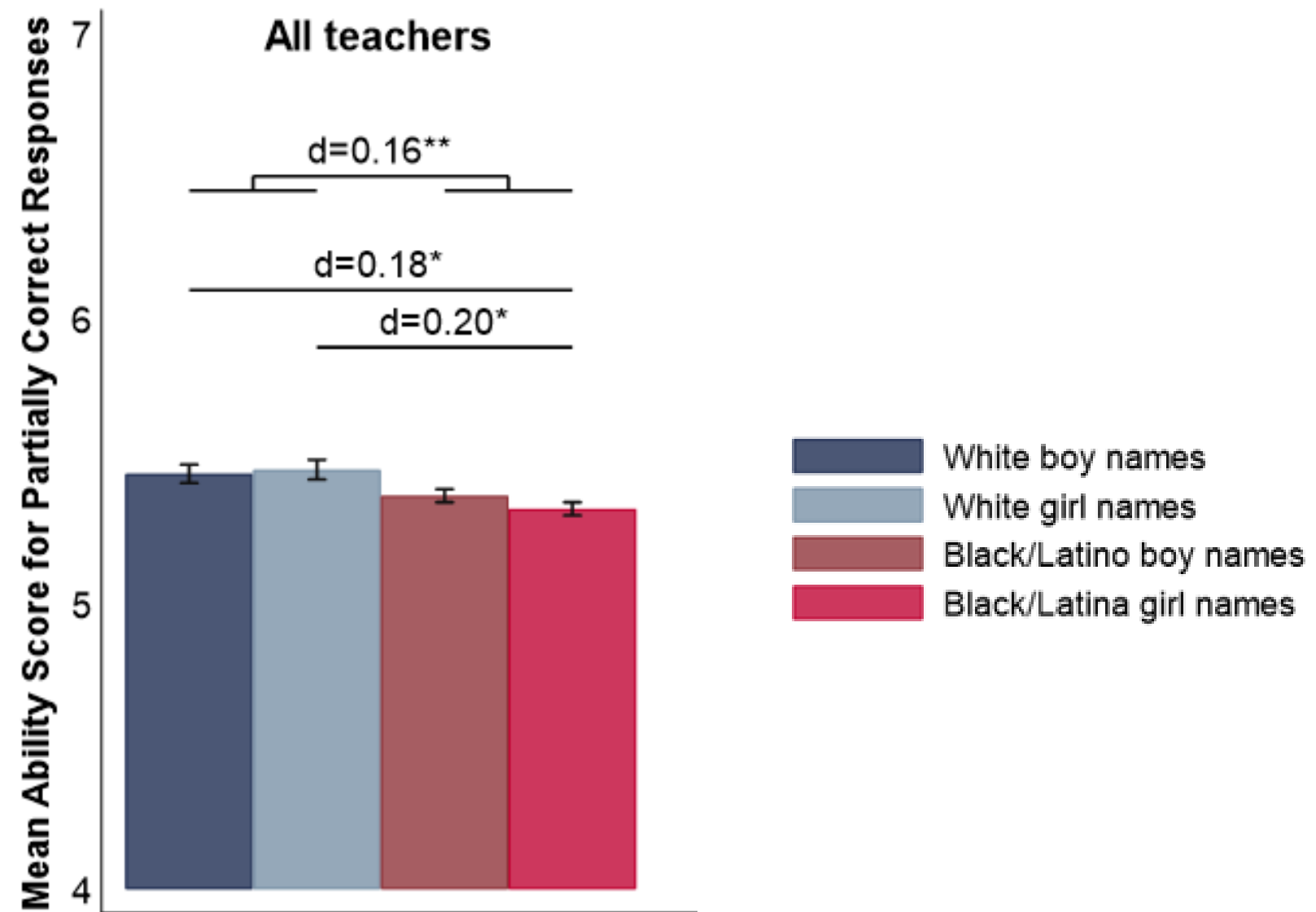
(a) Explain the rule.

$\frac{13}{9} - \frac{9}{4}$  your adding 1 every time.  $1+3=4+2=6+3=9+4=13$

## Content -specific Equity



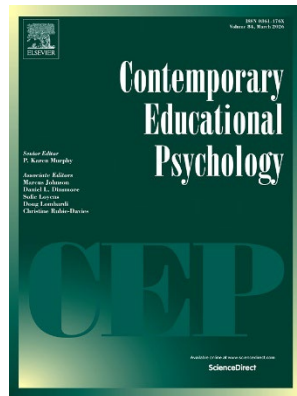
**Copur-Gencturk, Y., Cimpian, J. R., Lubienski, S. T., & Thacker, I\*.** (2020). Teachers' bias against the mathematical ability of female, black, and hispanic students. *Educational Researcher*, 49(1), 30-43. <https://doi.org/10.3102/0013189x19890577>.



## Content -specific Equity



**Copur-Gencturk, Y., Thacker, I\*., & Cimpian, J. R. (2023).** Teachers' race and gender biases and the moderating effects of their beliefs and dispositions. *International Journal of STEM Education*, 10(1), 31. <https://doi.org/10.1186/s40594-023-00420-z>.



**Copur-Gencturk, Y., Thacker, I\*., & Cimpian, J.P. (2024).** An exploratory experiment investigating teachers' attributional race and gender bias and the moderating effects of personal experience of racial discrimination. *Contemporary educational psychology*, 79, 102317. <https://doi.org/10.1016/j.cedpsych.2024.102317>

### Question #1 Tanisha

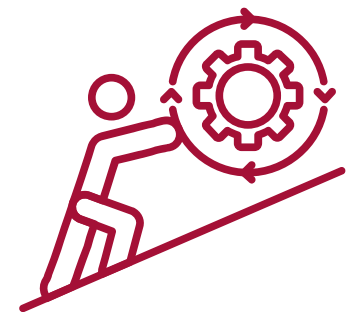
The growing number pattern below follows a rule.

$+1+2+3+4$   
3, 4, 6, 9, 13, ...

(a) Explain the rule.

$$\begin{array}{r} 13 \\ -9 \\ \hline 4 \end{array}$$

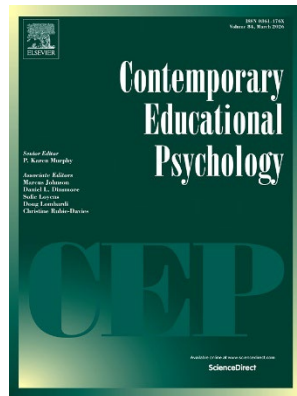
your adding 1 every time.  $1+3=4+2=6+3=9+4=13$



## Content -specific Equity



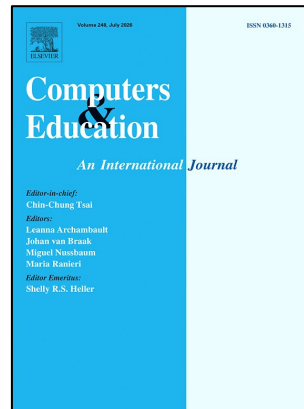
**Copur-Gencturk, Y., Thacker, I\*., & Cimpian, J. R. (2023).** Teachers' race and gender biases and the moderating effects of their beliefs and dispositions. *International Journal of STEM Education*, 10(1), 31. <https://doi.org/10.1186/s40594-023-00420-z>.



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# Content -specific Equity



**Copur-Gencturk, Y., Thacker, I., & Cimpian, J. R. (2022).** Teacher bias in the virtual classroom. *Computers & Education*, 191, 104627. <https://doi.org/https://doi.org/10.1016/j.compedu.2022.104627>.



**Copur-Gencturk, Y., Thacker, I\*., & Cimpian, J.P. (under review).** The Effect of Promoting High Expectations on Teachers' Feedback to Students.

The growing number pattern below follows a rule.

3, 4, 6, 9, 13, ...

(a) Explain the rule.

$3+1=4$   
 $4+1=$

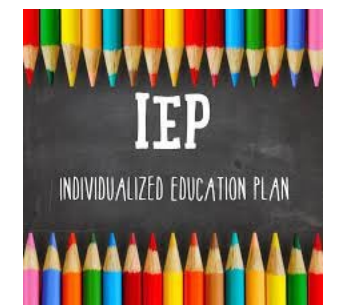
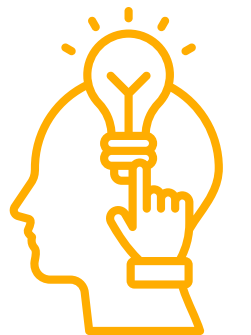
$+1, 2, 3, 4$

$3+1=4, 6, 9, 13$

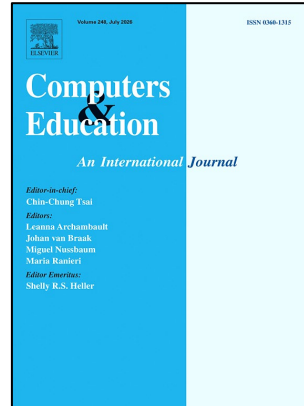
$+1, 2, 3, 4$

Mute Stop Video Security Participants 10 Polling New Share Pause Share Annotate Remote Control More

You are screen sharing Stop Share



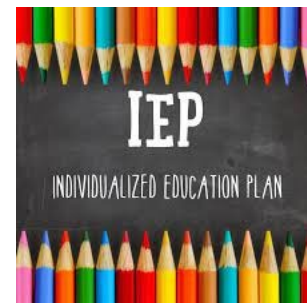
# Content -specific Equity



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*Thank You*

